

Entrepreneurs for a better world

Launch of the Global Entrepreneurship Centre by

Prof. Dr. Andreas Pinkwart Minister, Ministry of Economic Affairs of North Rhine-Westphalia

Elisabeth Winkelmeier-Becker Secretary of State, Federal Ministry for Economic Affairs and Energy

Hans-Jürgen Petruschke County Governor of the Rhine County of Neuss

Dr. Heinrich Bottermann Secretary of State, MULNV, NRW

October 15, 2021 @ 10.00 a.m. - 06.00 p.m. UTC+2 (*virtual participation possible*)
Glühofenhalle, Areal Böhler – Böhlerstr. 1, 40667 Meerbusch



**GLOBAL
ENTREPRENEURSHIP
CENTRE**

Scaling for impact

**rhein
kreis
neuss**

Gefördert durch:



aufgrund eines Beschlusses
des Deutschen Bundestages

Session 1

High-level segment

**10:00-
11:00**

a.m. (UTC+2)

Opening

Welcome/ Moderation

Dr. Alexander Schröder-Frerkes,
Chairman GEC Advisory Board

Opening speech

Hans Jürgen Petrauschke,
County Governor Rhine County of Neuss

Keynote speech

Prof. Dr. Andreas Pinkwart, Minister MWIDE, NRW

Panel Discussion

Elisabeth Winkelmeier-Becker, Secretary of State BMWi
Dr. Heinrich Bottermann, Secretary of State, MULNV, NRW
Torsten Safarik, President BAFA
Christian Holzleitner, HoU, European Commission

Handing over grant agreement

Prof. Dr. Andreas Pinkwart, Minister, MWIDE, NRW
Elisabeth Winkelmeier-Becker, Secretary of State,
Federal Ministry for Economic Affairs and Energy
Dr. Heinrich Bottermann Secretary of State, MULNV, NRW

**11:00-
11:30**

a.m. (UTC+2)

Coffee break

Session 2

Presentation of the GEC and Panel Discussion

**11:30-
12:00**

a.m. (UTC+2)

Introducing the GEC

Presentation Friedrich Barth CEO GEC
Sebastian Gronwald CFO GEC
André Kingham, Digital Advisor and CEO Iristrace

**12:00-
01:00**

p.m. (UTC+2)

Scaling for Impact

Moderator Dr. Holger Bengs, CEO European Chemistry Partnering

Input Dr. Robert Brüll, Fibrecoat GmbH

Panelists Daniella Russo, CIO GEC
Klaus Schimmer, Open Innovation Chief Architect, SAP SE
Prof. Dr. Alexei Lapkin, University of Cambridge
Prof. Dr. Fabian Dittrich, Fachhochschule Dortmund (tbc)

**01:00-
02:00**

p.m. (UTC+2)

Lunchbreak

Session 3

Finance panel



**02:00-
03:00**

p.m. (UTC+2)

Financing Sustainable Start-Ups

Moderator

Friedrich Barth CEO GEC

Input

Vladimir Trembovolsky, ETB Catalytic Technologies

Panelists

Claas Heise, Development Bank of NRW
Dr. Ludwig Goris, Capricorn Partners
Matthias Höninger, BMWi
Michael Claes, Sabc Ventures

**03:00-
03:30**

p.m. (UTC+2)

Coffee break

Session 4

Textile panel

**03:30-
04:30**

p.m. (UTC+2)

**Trans-
forming
the Textile
Industry**

Moderator

Dr. Holger Bengs, CEO European Chemistry Partnering

Input

Tanja Kliewe-Meyer, Like a Bird

Panelists

Prof. Dr. Rabe, Hochschule Niederrhein
Oliver Feske, P4Marketing
Thimo Schwenzfeier, Show Director Neonyt

Session 5

Announcement of the GEC textile challenge

04:30

p.m. (UTC+2)

**Launch of
the GEC
Textile
Challenge**

Moderator

Friedrich Barth, CEO GEC

Speech

Lutz Lienenkämper, Minister, Ministry of Finance NRW
Veerle Vandeweerd, CEO P4TT

Fashion show

by Tanja Kliewe-Meyer, Like a Bird
Oliver Feske, P4Marketing
Martin Höfeler, Armed Angles (tbc)

05:00

p.m. (UTC+2)

Get Together Party